



## Strength and stability

The maintenance of financial strength and stability while growing and serving the changing needs of the marketplace has always been fundamental to Canada Life's philosophy and management approach.

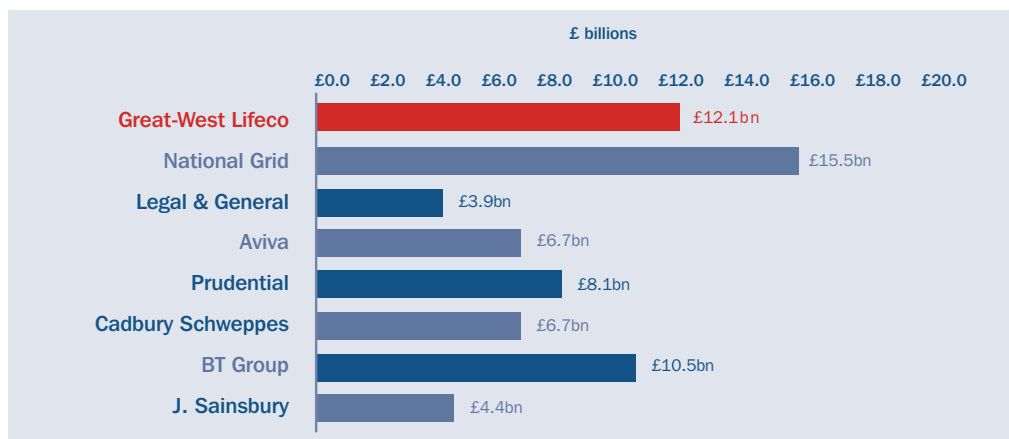
### A major force in the insurance world

Being part of Great-West Lifeco makes us part of one of the top ten largest insurance organisations in North America (as measured by market capitalization) with interests in the life insurance, health insurance, investment and retirement savings and reinsurance businesses.

Together with Great-West Lifeco's other operating subsidiaries, we serve the financial security needs of customers across Canada, the United States, the United Kingdom, Isle of Man, the Republic of Ireland and Germany and have more than £191 billion in assets under administration as of 31/12/08.

### Market capitalisation

When you choose Canada Life, you can be sure you are with a company which has the power to deliver its promises and one which is on a par with some of the UK's leading financial brands.



Source: Yahoo Finance & Toronto Stock Exchange as at close of business 22/10/08.

### Current ratings

Ratings are a reflection of our financial strength. Great-West and its subsidiaries have received strong ratings from the major ratings agencies.

Rating Agency	Measurement	Great-West	Canada Life <sup>1</sup>
A.M. Best Company	Financial Strength	A+	A+
Dominion Bond Rating Service	Claims Paying Ability Subordinated Debt	IC-1	IC-1 AA (low)
Fitch Ratings	Insurer Financial Strength	AA+	AA+
Moody's Investors Service	Insurance Financial Strength	Aa3	Aa3
Standard & Poor's Corporation	Insurer Financial Strength Subordinated Debt	AA	AA AA-

<sup>1</sup> Canada Life Assurance Company (which owns 100% of Canada Life Limited) Source: Great-West. Ratings are correct as of 23 March 2009.