



Strength and stability

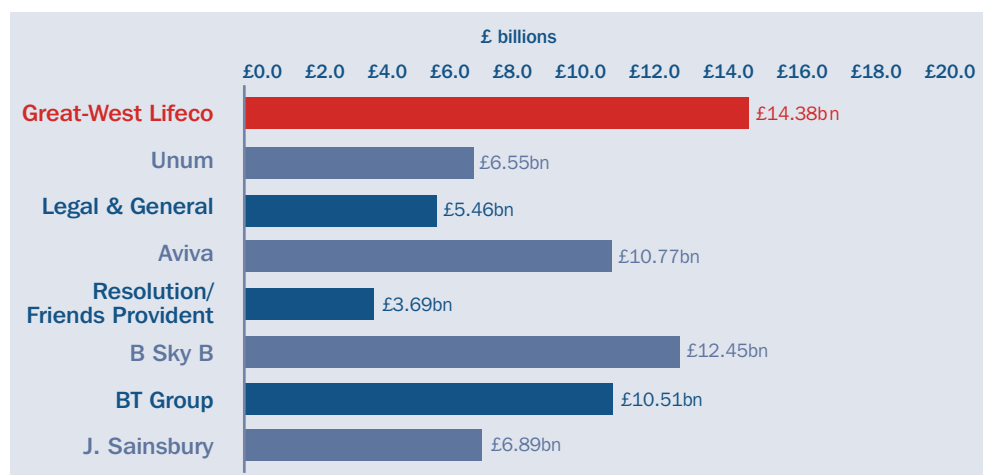
A major force in the insurance world

Being part of Great-West Lifeco makes Canada Life part of one of the top ten largest life insurance organisations in North America (as measured by market capitalisation).

As of 30/06/2010, Great-West Lifeco has more than £305 billion in assets under administration.

Market capitalisation

Canada Life is a company that has the power to deliver its promises and one which is on a par with some of the UK's leading brands.



Source: Yahoo Finance UK 01/09/2010.

Exchange Rate: US\$ = £0.64 - as at 01/09/2010.

In the UK

Canada Life has been providing group products for intermediaries and their clients since 1972, and is now one of the UK's largest providers of group risk insurance, covering over three million people through our Group Insurance division.

Canada Life Group Insurance is recognised as having substantial weight and experience in its three core product sectors - Group Life Assurance, Group Income Protection and Group Critical Illness. It is the market leader for Group Life assurance and a leading provider of Group Income Protection benefits. The value of benefits insured with the Group Division currently exceeds £265 billion.

Current ratings

Ratings are a reflection of our financial strength. Canada Life and its parent company, Great-West Lifeco have received strong ratings from the major ratings agencies and these have been reinforced during the economic downturn. Canada Life remains a sound and stable insurer as evidenced by the rating agencies:

Rating Agency	Measurement	Great-West	Canada Life ¹
A.M. Best Company	Financial Strength	A+	A+
Dominion Bond Rating Service	Claims Paying Ability Subordinated Debt	IC-1	IC-1 AA (low)
Fitch Ratings	Insurer Financial Strength	AA+	AA+
Moody's Investors Service	Insurance Financial Strength	Aa3	Aa3
Standard & Poor's Corporation	Insurer Financial Strength Subordinated Debt	AA	AA AA-

¹ Canada Life Assurance Company (which owns 100% of Canada Life Limited) Source: Great-West. Ratings are correct as of 10 August 2010.

Our forms are available to download from our website: www.canadalife.co.uk/group

Canada Life Limited, registered in England no. 973271. Registered Office: Canada Life Place, Potters Bar, Hertfordshire EN6 5BA

CLFIS (UK) Limited, registered in England no. 04356028 is an associate company of Canada Life Limited. Registered Office: Canada Life Place, Potters Bar, Hertfordshire EN6 5BA

The Canada Life Marketing Group consists of Canada Life Limited, Canada Life Asset Management and Canada Life International Limited. These companies are authorised and regulated by the Financial Services Authority (Canada Life International for UK Business only). Canada Life International Limited is an Isle of Man registered company authorised and regulated by the Isle of Man Government Insurance and Pensions Authority.

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